



# john ford

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<http://johnford.net>

## Media Skills

- ProTools audio workstation pro
- Digital audio editing & mastering
- Microsoft Office
- Final Cut Pro experience
- Extensive management oversight of high-profile media talent
- Startup projects include: Disney Radio, Women's Talk Radio Network and Tom Joyner Show

## New Media Skills

- HTML, PHP, CGI-Perl proficient
- Photoshop & Desktop Publishing
- Expert management skills
- OSX and Unix literate
- Mac OSX Certified
- Expert digital audio background
- WordPress & Drupal
- Oversight of 3 major internet startup projects
- Had first shell account in '93
- Web coding & blogging for over 10 years

## Personal Skills

- Excellent team leader and worker
- Calm and efficient under pressure
- Skilled problem solver
- Self motivated and quick learner
- Resourceful and organized
- Accomplished guitarist & songwriter!

## Links

[audio production & airchecks](#)

[songwriting](#)

## Profile

Extensive management experience in the high pressure field of media and broadcasting. Oversight of radio talent, talk show hosts and staff in major market network, local and new media programing environment. Skilled producer and digital audio editor.

## Relevant Experience

### **Director of Creative Services/Exec. Producer, Greenstone Media: NY, NY | 2006-2007**

Creative Services Director for the first talk radio network for women. Executive Producer for morning drive talk show, talent coaching for the New York based talk hosts. Talk host.

### **Vice President of New Media, Sabo Media: NY, NY | 2000-2006**

Created, maintained web and broadcast projects with traditional media, print and new media clients. (Parade Magazine, National Geographic, Wall Street Journal). Talent coaching and imaging for numerous clients and oversight of client web projects.

### **Assistant Program Director, WIOD-WINZ Radio: Miami, FI | 1996-2000**

Oversight of programing, management of radio talent and producers.

### **Creative Service Director, WLLZ Radio: Detroit, Mi | 1994- 1996**

### **Creative Service Director/Talk Show Host, KZPS Radio: Dallas, Tx | 1992-1994**

### **Creative Service Director, ABC Radio Networks: Dallas, TX | 1992-1994**

### **Morning Radio Talk Host, KDGE Radio: Dallas, TX | 1989-1992**

### **Production Director: WZTA Radio: Miami, FI | 1987-1989**

### **Creative Service Director/Talk Show Host, KZPS Radio: Dallas, Tx | 1992-1994**

### **Teacher: Bauder College: Miami, FI | 1984-1988**

### **Afternoon Talent: WSHE Radio: Miami, FI | 1980-1983**

## Referrals

[Walter Sabo](#) (bio) - Sabo Media

[Tom Tradup](#) (bio) - Salem Radio

[Lee Abrams](#) (bio)

[Susan Ness](#) (bio) - FCC Commissioner